

**InnovationX**  
Cultivating Innovators  
April 17, 2025

"*A mind* that is *stretched* by a new experience can never go back to its old dimensions."  
- Oliver Wendell Holmes, Jr.

**What is InnovationX?**  
InnovationX is an academic competition, operated by the Florida Conference Institute for Leadership and Innovation, that is designed to prepare the next generation of innovators. Students compete for $1,000 in supplies (paid to their school) in one of three academic divisions.

**Eligibility**  
Any Innovation student attending a Florida Conference School. Teams shall be composed of one to five students. InnovationX is a requirement for students enrolled in the Florida Conference Innovation Lab School.

**InnovationX Divisions**

InnovationX is composed of three divisions:

* STEM+C Research (Science, Technology, Engineering, Mathematics and Computing)
* Social Innovation
* Entrepreneurship/Startup

**STEM+C Research**

The goal of this category is to encourage the students to apply the scientific method, then engineering design process for the software development process to conduct original independent research.

**Deliverables**

* Literature Review
* Trifold display board
* Science/Engineering Journal
* A 5-page report

**Social Innovation**

The goal of this category is for the students to create a social business that solves a social or environmental problem. The students will select a social/environmental challenge and research it and launch a social business built around their solution.

**Deliverables**

* Literature Review
* Submit a systems infographic
* Develop a business idea to address the challenge
* Submit a Social Business Model Canvas
* Present at the pitch competitions
* Trifold display board
* Journal
* Business Canvas

**Entrepreneurship**

The goal of this category is to encourage students to develop a service or invent a product that solves a real problem. It can be something that has not been done before or an improvement or addition to something that already exists but gives it a new purpose. Students will launch a startup around their service or product.

**Deliverables**

* Literature Review
* Trifold display board
* Prototype of Invention or service
* Business Canvas Model
* A four-minute video pitch or pitch deck with slides

**About the Florida Conference Innovation Lab.**

The Florida Conference Innovation Lab School (FCIL) is a “School-Within-A-School” magnet program operated by the Florida Conference Office of Education. It educates students to serve as leaders in the Fourth Industrial Revolution. It utilizes the Personalized Competency-Based Education model to educate students by developing a customized curriculum based upon the student’s passion or interest. This is achieved by:

* Creating a Student-Centered Learning Environment
* Supporting Student Agency and Voice
* Developing Real-World Connections

The innovation lab has partnered with Loma Linda University and Walla Walla University to provide the students with dual-enrollment opportunities. The innovation lab is a member of the Magnet Schools Association of America.